MEDIA ADVISORY

Lakewood High School Celebrates Third Annual “Brave the Shave”
Fundraising event for St. Baldrick’s Foundation Pediatric Cancer Research

When: Friday, April 22, 2016, 2:00 p.m., shaving will begin at 3:30 p.m.

Where: Lakewood High School
970 W. 8th Ave.
Lakewood, CO 80215

What: Students, parents, and teachers will shave their heads to help fight childhood cancer. A Battle of the Bands follows the event.

Background:

The Brave the Shave challenge began in 2000 when three men challenged each other to raise $17,000 by shaving their head to support childhood cancer research. They far surpassed their goal, raising $100,000. The success of that original challenge has inspired thousands more to brave the shave themselves, including Lakewood High School.

This is the third year Lakewood High School will Brave the Shave. The past two years, the school has raised over $30,000. The event is spearheaded by junior Dakota Kisling, who has fought her own battle with cancer. She was diagnosed with cancer as an eighth-grader. This past summer, Dakota was cleared of treatment.

This year, the Lakewood High School community is proud to have one of St. Baldrick’s Ambassadors, Cheyenne Dyess, as their Honored Kid. She is an 11-year-old from Colorado Springs who is battling Lymphoma. Cheyenne continues to beat the odds with an invigorating attitude and radiant enthusiasm. Please view her story at https://www.stbaldricks.org/kids/mypage/6546.

Following the event, there will be a Battle of The Bands contest. Students at Lakewood have formed bands and will battle it out for prizes.

About Jeffco Public Schools
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