



TECHNOLOGY AND DATA PRIVACY ADVISORY COMMITTEE (TDPAC)

Monday, March 11, 2019

4:30 pm – 6:00 pm

Conference Room 4E, 1829 Denver West Dr. Bldg.
#27, Golden, CO 80401

Committee Members in Attendance

- Jennifer Butts
- Susanne Cornado
- Jorge "Yuri" Csapo
- Scott Maize
- Cheryl Mosier
- Virge "T.O." Owens
- Dan Rohner
- Phillip Romig III
- Jenifer Ross-Amato
- John Sullivan
- Mike Wilcox

Jeffco Staff in Attendance

- Mary Beth Bazzanella
- Hope Corrales
- Carol Eaton
- Jeremy Felker
- Matt Flores
- Jef Fujita
- Floy Jeffares
- Brett Miller
- Chris Paschke
- Shawn Rhoades
- Betty Standley
- Fran Williamson
- Becky Shorey

I. Call to Order

- a. The meeting was called to order at 4:35 by Chris Paschke, executive director IT security and data governance. He started the meeting off by addressing one committee member's e-mail concern around "OPT OUT" for the health survey. Mr. Paschke will ask David Kohler to join the next TDPAC meeting to help address this topic. Brett Miller, chief information officer, then indicated our next meeting would be held on Monday, April 22nd. Mr. Miller asked for TDPAC members to e-mail him if they were interested in attending the Board study session on Thursday, May 2, 2019 from 5:00 – 6:00. Mr. Miller will send out communication to the committee with this information.

II. Introduction

- a. Mr. Paschke started the meeting indicating this agenda would address the FERPA update and Software Vetting Update that were pushed from the last meeting's agenda and then we would move into a discussion around the one to one deployment.

III. FERPA Update (Family Educational Rights and Privacy Act)

- a. Jeremy Felker, executive director student data privacy & instructional data reporting, informed the committee of standardizing training they are providing for staff. Looking at what "OPT OUT'S" are available and indicating that Jeffco has one of the most difficult. Areas of "OPT OUT" are Student information, student photos, media and publications. Their department will continue to work with parents and staff to understand the difference in each. In the first year 7,500 employee's completed the survey and of these 5,800 provided feedback, 79% of this was positive and indicated the scenarios created were applicable to their actual jobs. In year two 2,900 have completed their training. Mr. Felker's team will continue to provide support materials to Jeffco staff. They are working to create a 3 year recertification window and begin to manage and provide deeper training specific to job types (Teacher may be different than Principal etc.).

IV. Software Vetting Update

- a. Mr. Paschke let the committee know that we are still working through a multi-tier process that has been set up with purchasing. There have been around 1300 software titles vetted so far and have been put into a Digital Tools resource on the public facing website. This has helped educators to see the tools available to use and hopefully help steer them towards ones that have already been sent through the

vetting process. Jeffco has a group that meets bi-weekly to review the contracts with vendors to make sure they comply with security and privacy measurements and are still what we are expecting them to be before we sign off with the vendor on a new contract.

- b. Questions from the committee:
 - i. Are we ADA compliant? – Getting there, when we are negotiating contracts on the newer software we look for this compliance.
 - ii. Freeware vs Cost Model – Cost works the best because we need a set of boundaries to work within and report back to the committee/public.
 - iii. Are there standardize questions asked of vendors? – We use contract language from a CDE recommendation and then what we have come up with Caplan & Earnest and model contract language.
 - iv. What is the success rate through the vetting process? – 90%
 - v. Do we have a renewal rubric for falling below? – Renewal is based on purchasing process
 - vi. Are we verifying that we are using and what we are asking for?– We aren't there yet, but web filtering tools are in the process to determine which are being used.

V. One to One Update

- a. Shawn Rhoades, director of enterprise client technology services started the discussion with the presentation around the one to one device roll out. There are two tactics that align with this roll out and in order for it to be successful there needs to be the understanding you can't have one without the other. The two tactics are the one to one devices and technology to transform learning. The one to one device includes devices with the support and the bandwidth. The technology to transform learning includes the digital tools for teachers and students, professional development, community engagement, and transforming student task. The high level points for this plan are:
 - i. This is a four year sustainable roll out plan for grades five through twelve.
 - ii. A budgeting request to cover K-5 has been submitted
 - iii. Devices will have a 4 year life and students will not own the device. There will be a buyback program
 - iv. Articulation areas can choose iPad or Touch Screen chrome book
 - v. Articulations will receive devices based on October count and then adjusted from there
 - vi. We are sing all the 5A funding available for technology (will cover the free and reduced students)
 - vii. Standardized tech fees will be set in place
 - \$50 usage fee is to cover bandwidth, tech tools, web filtering, professional development etc.
 - Does not cover the device itself
 - Viii. Articulation areas will need to decide on a plan and roll out as not to impact parents
 - March 12, 2019 readiness plan rolls out
 - April 10, 2019 due date for articulation areas to make decision on deployment model
 - Schools will need to identify a lead for communication
 - A program will be in place for repair using high school students to learn real life skills
 - Viii We want to make sure schools, teachers, students and community are ready for the 1:1 roll out so that it is successful

- b. MaryBeth Bazzanella, director educational technology, instructional technology started by explaining the importance of being a good digital citizen. The Ed Tech team has a set of pre-package of digital instructional tools that will be set out monthly to each school. This will advise them on how they can manage and utilize the instructional tools. How are they transforming the learning not just digitalizing what they were doing before? Professional learning opportunities will be available, certifications will be available through some of the tools that will be used. We will provide central resources and lessons of learning for those to use that schools might not purchase a tool they would like to utilize. They will continually look at communication with schools to provide a feedback loop so we can continue to improve.
- c. Opened up the meeting for committee discussion:
 - i. What do we do with the devices during the summer – Working on a process for each option
 - Allow students to take device home
 - Help with the transition for 5th to 6th
 - Students struggling or blended credit recovery
 - Ability to read digitally on a device
 - Check the device in at end of school year
 - Student's might not have the internet at home to support the device
 - Student leaves the district over the summer and doesn't return the device
 - Cross district and different device is used in new school
 - How are you leveraging schools that don't want to adopt the 1:1 device
 - What happens when Parents want to OPT OUT?
 - BYOD doesn't allow the teacher to see what the student is doing on the device
 - Puts an undue burden on the teacher
 - Equity of types of devices and the difference or preserved advantages seen for the different devices
 - Parents need to see measureable outcomes in the education of their kids and it needs to be done correctly or they won't buy into it.
 - Devices need to be a tool not a replacement for classroom learning
 - Teaching the teacher how to manage the change
 - All the pieces need to be in place for this program to be successful

VI. Closing

- a. The meeting adjourned at 6:09 pm.